

UN Global Compact Recognizes Beraca President as a 2016 Local SDG Pioneer

Ulisses Matiulli Sabará honored as a Pioneer for the Protection of Biodiversity

NEW YORK, 23 June 2016 – Yesterday at the [UN Global Compact Leaders Summit 2016](#) in New York, Ulisses Matiulli Sabará, President of Beraca, a member of Sabará Group, was announced as [one of ten 2016 Local SDG Pioneers](#). Mr. Sabará was recognized for his efforts that align with Sustainable Development Goal (SDG) 15 on Life on Land.

Launched in 2016 as part of the UN Global Compact's [Making Global Goals Local Business campaign](#), the [Local SDG Pioneers programme](#) seeks out individuals who are demonstrating how the [Sustainable Development Goals \(SDGs\)](#) can enable business to unlock economic, social and environmental gains for the world. Over 600 nominations were received from 100 countries between February and April 2016.

The 17 Sustainable Development Goals of the 2030 Agenda for Sustainable Development – adopted by world leaders in September 2015 at an historic UN Summit – officially came into force on 1 January 2016. Over the next fifteen years with these new goals that universally apply to all, countries will mobilize efforts to end all forms of poverty, fight inequalities and tackle climate change, while ensuring that no one is left behind.

“Each of the 2016 Local SDG Pioneers exemplifies how business can be a force for good in addressing the challenges we face as a global society,” said Lise Kingo, UN Global Compact Executive Director. “Mr. Sabará is a passionate advocate for protecting biodiversity and the environmental integrity of the Amazon. His work has benefitted thousands of families, while also generating economic and social opportunities in the region – making him a pioneer for life on land.”

The Pioneers are made up of entrepreneurs who are championing sustainability through their business models and changemakers who are mobilizing the business community broadly to take action in support of the SDGs. A Pioneers Selection Group, comprised of experts from the UN, academia, civil society and the private sector, ranked the nominees based on a set of criteria, resulting in the ten 2016 Global Compact Local SDG Pioneers. In the years to come, the Pioneers programme will become a vital part of the organization's priority to make global goals local business.

“I am honored to be selected to the first class of SDG Pioneers,” said Mr. Sabará. “I am sure that this recognition will lead to an important boost to our businesses, and will definitely promote our social and environmental projects that are in progress and to come. I hope that the SDGs will advance through a deep awareness of the delicate social and environmental time in which we live, massive outreach through social and standard media, and the engagement on the SDGs by local business leaders and the whole society.”

The [UN Global Compact Leaders Summit 2016](#) is a two-day gathering of the private sector, UN, Government and civil society to jump-start action to achieve the UN Sustainable Development Goals by 2030. Together, over 800 leaders from around the world are gathered in New York to identify how to unleash the business activities, thinking and innovation required for a new era of sustainability.

The [UN Global Compact](#) is the world's largest corporate sustainability initiative, calling on companies to align strategies and operations with universal principles on human rights, labour, environment and anti-corruption, and take actions that advance societal goals. In Brazil, over 700 companies and non-business organization have joined the initiative, and the [Global Compact Network Brazil](#) has supported their efforts to advance sustainable business practices since 2003.

About Beraca

Beraca is an innovative leading provider of natural and organic-certified ingredients ethically sourced from the Amazon Rainforest and other Brazilian ecosystems. Beraca's high-performance active ingredients add value to a wide number of brands operating in the cosmetics, pharmaceutical, and personal care industry worldwide. We work closely with local communities and associations throughout the Brazilian biomes to ensure eco-sustainable standards and practices in our product sourcing and production.

Beraca is a member of the Brazilian-based Sabará Group, which has been recognized for its ability to adapt and innovate for almost six decades. Through its various branches of activity, the Sabará Group operates nationwide and distributes its products in over 40 countries around the world. It specializes in developing technologies, solutions and high-performance raw materials designed for the water treatment, cosmetics, animal nutrition and health markets, as well as the food and beverage industry.

During 2015, Beraca has established a strategic alliance with Clariant, a global leader in specialty chemicals, to deliver new and innovative sustainable solutions for Global Personal Care industry. Clariant has acquired 30% share of Beraca to enhance its capabilities in the field of natural ingredients for cosmetics and together the companies will enlarge the range of valuable solutions for global customers and end consumers.