



INVITATION TO SIDE EVENT

15 October 2014, 18:15 – 19:45, Hall G – room 2

'Biodiversity in Good Company' Initiative: Taking Business Efforts to Protect Biodiversity and Natural Capital – Tangible Examples for Business Action

Snacks will be served

In this side event, 'Biodiversity in Good Company' would like to highlight a broad and interesting range of exemplary good business practices, ranging from direct biodiversity protection activities in the field to management mechanisms for accounting for natural capital. The focus is on brief presentations followed by a vivid discussion. The initiative is happy to follow up the debates after the conference, willing to contribute to strengthening dialogue and business awareness.

The 'Biodiversity in Good Company' Initiative with its international and German members was one of the first initiatives worldwide bringing together companies

who are willing to commit themselves to the protection and sustainable use of biodiversity – a role model mentioned in CoP 10 Decision X/21 on Business Engagement. The initiative is a founding member of the CBD Global Partnership for Business and Biodiversity and a member of the EU Business and Biodiversity Platform. In addition, it is a supporter of the German "Unternehmen Biologische Vielfalt 2020" ("Enterprise Biological Diversity 2020"), which was initiated by the Federal Environment Ministry and set up in spring 2013 as a dialogue and action platform for business federations, nature conservation organizations and authorities.

PROGRAMME

WELCOME AND INTRODUCTION:

Carolin Boßmeyer Managing Director 'Biodiversity in Good Company' Initiative

Sally Maria Ollech Senior Project Manager 'Biodiversity in Good Company' Initiative

COMPANY PRESENTATIONS:

Dr. Michinori Kutami Principal Technologist, Corporate Environmental Strategy Unit, Fujitsu Ltd.: "Environmental assessment with evaluation of natural capital preservation"

Thiago Augusto Terada Corporate Responsibility & Sustainability, Beraca: "Brazilian company vision of how the Nagoya protocol will impact biodiversity and business in Brazil"

Yoshinori Hashibe Manager, Agricultural Department, Aleph Inc.: "Commitment to wildlife-friendly rice paddies"

PLENARY DISCUSSION

MEMBERS:

