

Company Profile

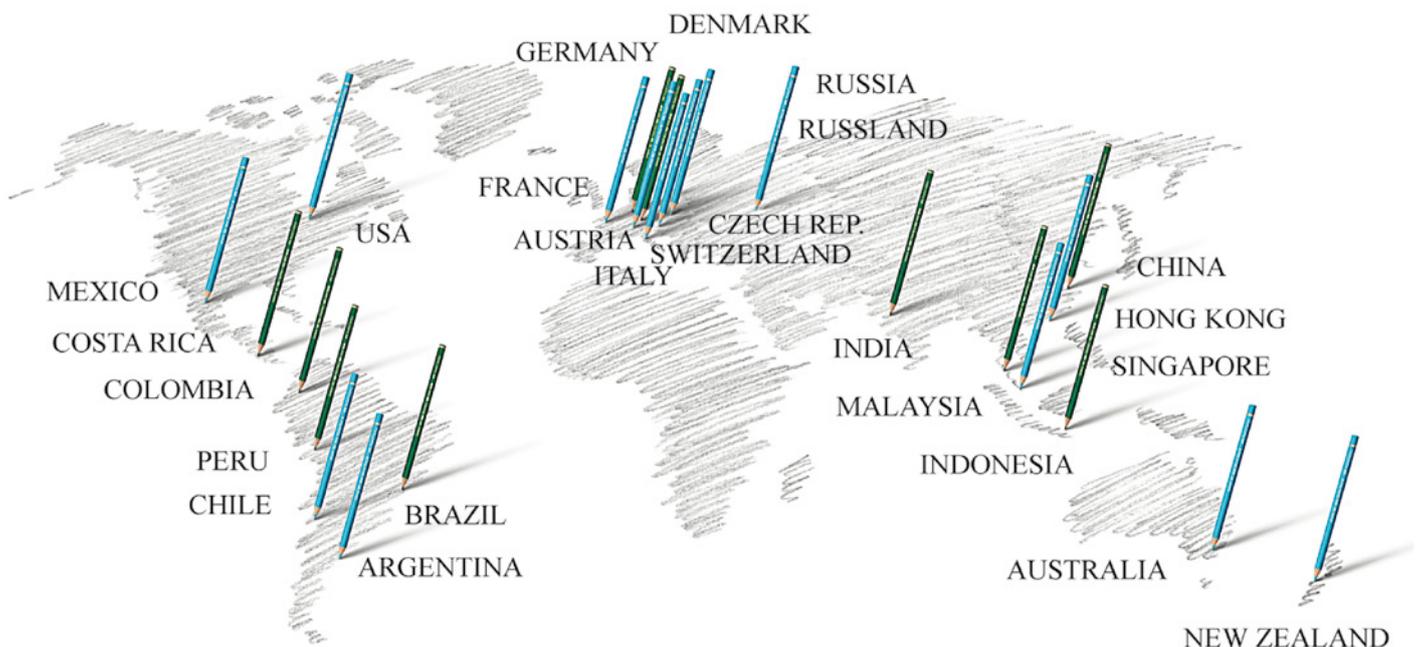
Headquarters: Stein, Germany
Major products: High quality writing and drawing implements
Further information: www.faber-castell.de

The Faber-Castell Group is one of the oldest industrial companies and family-owned businesses in the world. The story began in 1761, when cabinetmaker Kaspar Faber started manufacturing pencils at Stein near Nuremberg, and in so doing laid the foundations for the company of today. Now, under the management of Count Anton Wolfgang von Faber-Castell, it has been a family firm for eight generations and is one of the long-established companies not only to remain in family ownership, but also to be managed by a member of the family. Faber-Castell operates 15 production sites in 10 different countries and the Faber-Castell products are marketed in over 120 countries by a network of 24 sales companies.

Challenges and How Faber-Castell Takes Responsibility

A significant pillar of Faber-Castell's corporate philosophy is the social and ecological responsibility towards humans and the environment. The protection of biodiversity and the preservation of natural resources are important for securing Faber-Castell's long-term subsistence. In 2008, Count Faber-Castell assumed responsibility and signed the Leadership Declaration of the 'Biodiversity in Good Company' Initiative with the objectives to which the company committed itself.

"You do not have to be a visionary to understand that it is of the utmost importance for future generations to assure the resources for their living." Count Anton Wolfgang von Faber-Castell



Synopsis of the Faber-Castell production sites and sales companies worldwide
■ Production sites ■ Sales companies without production



Fields of Action

- Sites and facilities
- Supply chains, commodities and materials
- Product
- Production and manufacturing processes
- Transport and logistics
- Personnel



Best Practice: Reforestation Project in Brazil

The Issue

Ensuring a secure and planet-friendly supply of wood resources is a strategically important objective and one of the biggest future challenges facing the company. The reforestation projects have an important advantage for Faber-Castell for a sustained wood supply. This fact fits very well with the increasing environmental awareness of its consumers.

The Response

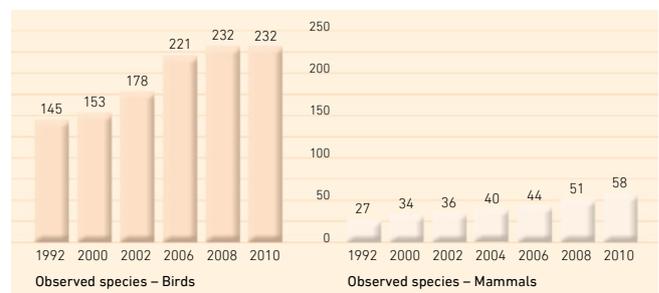
Almost three decades ago, Faber-Castell initiated a unique wood supply programme in Prata, in the state of Minas Gerais in south-eastern Brazil. Approximately 10,000 hectares of wasteland, over 2,000 km away from the Amazonian rainforest, were planted with millions of seedlings of *Pinus caribaea* – a tree species that flourishes in the dry, sandy soil of the Brazilian savannah. In this way, Faber-Castell grows about 20 cubic metres of wood every hour.

Furthermore, Faber-Castell has partnered with respected universities for its "Animalis" project that involves documenting, protecting and diversifying the range of species living in the Brazilian forests.



The Results

The 10,000 hectares of forest not only supply wood, they also help to protect ecosystems and biodiversity. Within the plantations, about 2,700 hectares have been left wild to provide habitats for a large number of animal and plant species, many of which are threatened with extinction. Video footage reveals that the 2,700 untouched hectares are home to about 232 bird species and 58 types of mammal, and that biodiversity has increased continuously since records began in 1992. Thirteen of the 504 recorded species are threatened with extinction – a discovery that makes the project one of national importance. With this project, Faber-Castell can ensure a secure and sustainable supply of wood resources.



In 1999, the Forest Stewardship Council awarded Faber-Castell's wood plantations in Brazil the FSC Forest Management certification for environmental, socially responsible and economically sustainable forest management. To ensure complete traceability from seedling to the packaged pencil, all Faber-Castell sawmills, production sites and sales organisations have been certified with the FSC-Chain of Custody certification. Ninety-five percent of all wood used by the Faber-Castell Group is now certified in line with the stringent requirements of the FSC.