



Federal Ministry for the
Environment, Nature Conservation
and Nuclear Safety

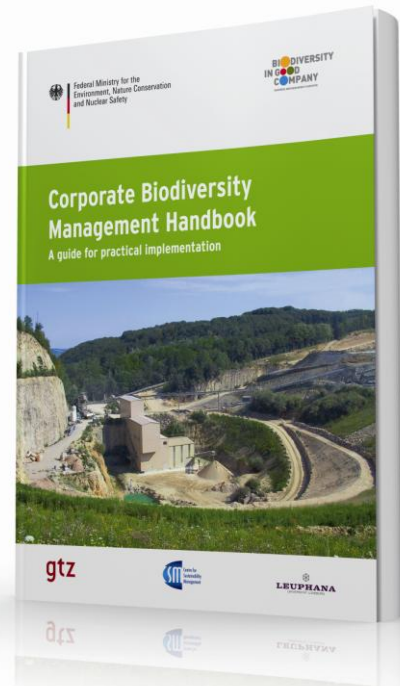


The Business and Biodiversity Initiative 'Biodiversity in Good Company' invites you to:

Side Event (ID 1913):

CORPORATE BIODIVERSITY MANAGEMENT - PRACTICALITY MEETS BIODIVERSITY

Wednesday, 27 October 2010
18:15 – 19:45
Room 234A - Bldg 2 - 3rd Floor
with buffet (17:45)



Business meets biodiversity in a real way. The all-new best practice manual "Corporate Biodiversity Management" is here. The handbook will be presented by the German Technical Cooperation (GTZ), coordinator of the Business and Biodiversity Initiative 'Biodiversity in Good Company' - together with its member companies. It represents the consolidated efforts of industry and science to implement an effective approach to protecting biological diversity.



Speakers:

- Mr. Edgar Endrukaitis, Business and Biodiversity Initiative 'Biodiversity in Good Company' (GTZ), Germany
- Ms. Elena Brandes, Business and Biodiversity Initiative 'Biodiversity in Good Company' (GTZ), Germany

Cooperation partners

- Ms. Elisa Romano, CNI, Brazil
- Mr. Jun Hangai, Keidanren, Japan

Initiative's Member Companies

- Mr. Takeshi Inada, Aleph, Japan
- Ms. Vania Rudge, CentroFlora, Brazil
- Mr. Atsuhisa Takahashi, Fujitsu, Japan
- Mr. Robert Taylor, UPM, Finland
- Mr. Hans W. Steisslinger, Weleda, Switzerland

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