



Federal Ministry for the
Environment, Nature Conservation
and Nuclear Safety



The Business and Biodiversity Initiative 'Biodiversity in Good Company' invites you to:

Side Event (ID 2031):

BUSINESS MEETS BIODIVERSITY - DOING BUSINESS THE BIODIVERSE WAY

Thursday, 28 October 2010

13:15 – 14:45

Room 235A - Bldg 2, 3rd Floor
with lunch buffet (12:45)

Leading companies from around the world, who are dynamically engaged in protecting biodiversity by conscientiously adapting business practices, will present their efforts at this side event. Participants will be able to hear from and interact directly with business members of the Business and Biodiversity Initiative – 'Biodiversity in Good Company' as they demonstrate their experiences and results with biodiversity management.

Speakers:

- Mr. Edgar Endrukaitis, Business and Biodiversity Initiative 'Biodiversity in Good Company' (GTZ), Germany

Initiative's Member Companies

- Mr. Joao Matos, Beraca, Brazil
- Mr. Howard Shapiro, Mars, USA
- Mr. Marcos Vaz, Natura, Brazil
- Mr. Yusuke Saraya, Saraya, Japan
- Mr. Tsukasa Kanai, Sumitomo Trust & Banking, Japan
- Mr. Dr. Gerhard Prätorius, Volkswagen, Germany

