



## Membership Application Form Business and Biodiversity Initiative 'Biodiversity in Good Company'

Please fill out the following form and fax it or email it to the Coordination Office of the Business and Biodiversity Initiative 'Biodiversity in Good Company'.

Fax: +49 (0)30-408190-22267 or Email: [Edgar.Endrukaitis@gtz.de](mailto:Edgar.Endrukaitis@gtz.de)

The membership of the Business and Biodiversity Initiative is free of charge. Companies can participate on a voluntary basis in special PR-activities for which they will be charged.

Attached to this form you will find the Leadership Declaration, which explains the commitments and goals of the Business and Biodiversity Initiative.

If you have any further questions, please feel free to contact the Business and Biodiversity Initiative, phone: +49 (0)30-408190-267

We \_\_\_\_\_ (company name) hereby apply to become a member of the Business and Biodiversity Initiative.

\_\_\_\_\_  
Place, Date, Signature

### I. Contact information

Name and position of contact person	
Telephone	
Fax	
Email	
Homepage	



## II. Key facts about your company

Company name	
Legal form/type of enterprise	
Name of CEO	
Address of headquarters	
Annual global turnover	
Major products or services of your company	
Number of employees (global)	
Number of branches/offices/ plants	
International representations	

## III. Public relations

Name of your company that you would like us to use in publications	
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**Please provide** the following materials in a printable and digital format (preferred file formats: .gif, .tif, .jpg; each 300dpi maximum):

- **3-5 digital photos** giving a good impression of your company regarding environmental engagement/activities (buildings, products, people, etc.); some of these will be used for presentations and PR materials.
- **Company logo**



#### IV. Activities in the field of environment and biodiversity

**Motivation:** Please indicate the 2-3 most compelling reasons why your company is signing the Biodiversity Leadership Declaration:

Activities in the following two areas are not obligatory to become a member of the Business and Biodiversity Initiative. In case you are already active in these areas, please fill out the following two points.

**Targets:** Please state the 2-3 major objectives that you would like to achieve in the next two years with respect to integrating biodiversity within your company's activities.

**Focus.** What is or has been your main focus with respect to environmental protection and biodiversity conservation until now? Please describe 2-3 major achievements or your company's ongoing projects in this domain.

## Leadership Declaration

An initiative from the German Federal Ministry for the Environment, Nature Conservation and Nuclear Safety and leading businesses for implementing the Convention of Biological Diversity

### *Preamble*

At the 9<sup>th</sup> United Nation's Convention on Biological Diversity (UN CBD) Conference in May 2008 in Bonn, the German Federal Ministry for the Environment (BMU) introduced the Business and Biodiversity Initiative 'Biodiversity in Good Company'. The BMU aims to visibly integrate the business sector in the efforts to achieve the CBD goals through the Initiative and the Leadership Declaration. The Initiative's goal is to offer companies from all sectors concrete activities around which they can engage in to support and implement the objectives of the CBD. Different sectors may require different plans and approaches. Some companies are more experienced with biodiversity than others. With this in mind, membership is not about being a perfect company, instead it is about companies that are prepared to initiate an internal reflection process and signal their willingness to integrate biodiversity considerations into their corporate objectives.

We acknowledge that not all companies are alike. The Leadership Declaration is therefore implemented through an individualised approach. Companies will determine their own steps and goals regarding the integration of biodiversity objectives within corporate policy and activities.

The BMU supports this Initiative within the framework of its CBD Presidency. It is implemented by the Deutsche Gesellschaft für Technische Zusammenarbeit (GTZ) through the Business and Biodiversity Initiative coordination office. It provides the member companies with a service and communication platform that facilitates advisory services and information exchange as well as access to international organisations, associations and networks.

## Declaration

All signatory companies acknowledge and support the Convention's three objectives:

- Conservation of biological diversity
- Sustainable use of its components
- Fair and equitable sharing of the benefits that arise out of the utilization of genetic resources.

Signatory companies furthermore commit themselves to:

- Analyze corporate activities with regard to their impacts on biological diversity.
- Include the protection of biological diversity within their environmental management system, and develop biodiversity indicators.
- Appoint a responsible individual within the company to steer all activities in the biodiversity sector and report to the Management Board.
- Define realistic, measurable objectives that are monitored and adjusted every 2 to 3 years.
- Publish activities and achievements in the biodiversity sector in the company's annual, environmental, and/or corporate social responsibility report.
- Inform suppliers about the company's biodiversity objectives and integrate them accordingly.
- Explore the potential for cooperation with scientific institutions, non-governmental organizations (NGOs) and/or governmental institutions with the aim of deepening dialogue and continuously improve the corporate management system vis-à-vis the biodiversity domain.