



Activities at CBD-COP 12 in Pyeongchang, Korea, 2014: Documentation in a Nutshell

In October 2014, 'Biodiversity in Good Company' participated in the CBD-COP 12 conference in Pyeongchang, Republic of Korea, and can now look back to several successful activities. Many thanks to those member companies that supported the Initiative by attending the conference and activities like the Business Forum (12-14 October), side events, and many other occasions for learning and networking: Aleph, Beraca, Fujitsu, GIZ, Saraya, Sumitomo Trust. We also participated in the fourth meeting of the Global Partnership for Business and Biodiversity, taking place on 14 October.

This documentation provides some headlines regarding the individual activities as well as links to further information for those of you who are interested to look into the details.

All of our presentations that were either given at the Business Forum or in side events or both can be downloaded at: <http://www.business-and-biodiversity.de/index.php?id=1132>



Some general remarks on the conference:

The official COP 12 decision documents will be made available at the CBD website under <http://www.cbd.int/decisions/>. A CBD press release issued on the occasion of the closing of the conference gives an impression of key topics under negotiation: <http://www.cbd.int/doc/press/2014/pr-2014-10-17-cop-12-en.pdf>

The parties recognized the publication "Global Biodiversity Outlook 4" which comes to the conclusion that the Strategic Plan with its 20 Aichi Targets cannot be achieved by 2020 without massive additional efforts. Governments reaffirmed their agreement made at COP 11 in Hyderabad to double total biodiversity-related international financial resource flows to developing countries, in particular least developed countries and small island developing States, as well as countries with economies in transition by 2015, and at least maintain this level until 2020. It was also decided to better control compliance to these promises.

Parties again agreed to put more efforts regarding the elimination, phasing out or reform of incentive policies that are harmful to biodiversity, as well as the promotion of positive incentive policies. However, there are obviously some questions marks whether they actually succeed in the relevant economic sectors, such as especially agriculture. The outcomes of the meeting build on growing recognition of the critical role of biodiversity in the achievement of sustainable development goals (SDGs). Also, the Nagoya Protocol entered into force, which is definitely one of CBD's success stories.

As in previous years, also this COP 12 saw a decision dedicated to business. A preliminary version (how it went into the plenary) can be accessed at: <http://www.cbd.int/doc/meetings/cop/cop-12/in-session/cop-12-L-25-en.pdf>. During the negotiations of this decision, parties showed a great interest in getting better information on what businesses actually do, thus they strengthened the issue of reporting and mainstreaming of reporting. With our progress reports to the Leadership Declaration 'Biodiversity in Good Company' is indeed a frontrunner in this field. Also, the decision supports the Global Partnership for Business and Biodiversity, the network of national and regional initiatives that is slowly growing and defining its scope.

'Biodiversity in Good Company' Initiative e. V., Pariser Platz 6, 10117 Berlin, Germany
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CBD-COP 12 BUSINESS AND BIODIVERSITY FORUM

The above mentioned member companies as well as Carolin Bossmeyer and Sally Maria Ollech from the Initiative's coordination office attended the Business Forum and gave presentations in various panels and workshops:

BUSINESS FORUM 12 OCTOBER



Presentation about the Initiative's approach as well as the German platform „Enterprise Biological Diversity 2020“ by Carolin Boßmeyer

Global Partnership Panel 2: What are some of the Outreach Models to Businesses and other Stakeholders?

Business Forum 13 October



Presentation by Thiago Augusto Terada, Corporate Responsibility & Sustainability, Beraca

Panel 1a: Access and Benefits Sharing

Presentation by Seiji Kawazoe, ESG Specialist, Associate General Manager, Sumitomo Mitsui Trust

Panel 1b: Resource Mobilization



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**Presentation by
Yoshinori Hashibe, Manager,
Agricultural Department, Aleph**

Focus Group 2a: The 10YFP on Sustainable
Consumption and Production: Opportunities for
Business

**Presentation by
Dr. Michinori Kutami, Principal Technologist,
Corporate Environmental Strategy Unit,
Fujitsu Ltd.**

Focus Group 2d: How can Businesses Effectively Value
Biodiversity



**Presentation by
Yusuke Saraya,
President Saraya Co. Ltd.**

Panel Session 3: Capacity Building and Cooperation



**Dr. Bráulio Ferreira de Souza Dias,
CBD Executive Secretary, and
Carolin Boßmeyer during the Business Forum.**



Full programme of the business forum
<http://www.cbd.int/business/bc/cop12.shtml>

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SIDE EVENT 'Biodiversity in Good Company' Initiative



INVITATION TO SIDE EVENT
15 October 2014, 18:15 – 19:45, Hall G – room 2

'Biodiversity in Good Company' Initiative: Taking Business Efforts to Protect Biodiversity and Natural Capital – Tangible Examples for Business Action

Snacks will be served



Left:
Dr. Michinori Kutami,
Fujitsu
Right:
Yoshinori Hashibe,
Aleph



Sally Ollech, BiCG

Thiago Terada, Beraca



Yoko Kaizuka, Aleph



PROGRAMME

WELCOME AND INTRODUCTION:

Carolyn Boßmeyer Managing Director 'Biodiversity in Good Company' Initiative
Sally Maria Ollech Senior Project Manager 'Biodiversity in Good Company' Initiative

COMPANY PRESENTATIONS:

Dr. Michinori Kutami Principal Technologist, Corporate Environmental Strategy Unit, Fujitsu Ltd.: "Environmental assessment with evaluation of natural capital preservation"

Thiago Augusto Terada Corporate Responsibility & Sustainability, Beraca: "Brazilian company vision of how the Nagoya protocol will impact biodiversity and business in Brazil"

Yoshinori Hashibe Manager, Agricultural Department, Aleph Inc.: "Commitment to wildlife-friendly rice paddies"

PLENARY DISCUSSION

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SIDE EVENT Saraya

Saraya held its own side event:



When

Monday 13 October 2014, Evening (18:15-19:45)

Hall B, Room 1 - NGOs meeting room

Where

INVITATION TO SIDE EVENT OF COP12 PYEONCHANG KOREA 2014

Realizing The Borneo Elephant Sanctuary (BES) -How NGOs and NPOs are working together to realize BES-

This is a case study on the collaboration between the Borneo Conservation Trust (BCT), BCT Japan, the Asahiyama Zoo and businesses, revealing how the Borneo elephant sanctuary was built and how future conservation work will be shared among the participating parties.



SARAYA

PROGRAMME

- | | |
|---|---|
| • Opening speech | Yusuke Saraya, President, Saraya.,Co.Ltd. |
| • Borneo Conservation Trust NGO, Borneo Elephant Sanctuary/Wildlife Rescue Center | Yusuke Saraya, Vice chairman, Borneo Conservation Trust |
| • The Activity of Borneo Conservation Trust Japan NPO, The Now and Future of Wildlife Rescue Center | Takashi Aoki, Director & Secretary General, Borneo Conservation Trust Japan |
| • Community Base Eco Tourism & Conservation What we expect from the Borneo Elephant Sanctuary | Rosli Jukrana, Executive Manager, KOPEL Ltd. |
| • Panel Discussion | Previousry Speakers and Carolin Bossmeyer, Managing Director, The 'Biodiversity in Good Company' Initiative |
| • Question and Answer portion | |



You want to learn more about the project?

Contact:
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CBD GLOBAL PARTNERSHIP FOR BUSINESS AND BIODIVERSITY

On the occasion of COP 12, the Global Partnership, called into life in 2011 on the basis [COP 10 decision X/21](#), held its fourth meeting. 'Biodiversity in Good Company' has participated from the beginning. Step by step, the network is taking shape, with a membership of currently 19 national/regional initiatives. Among the challenges ahead are resource mobilization for the platform, getting more countries in, and improving governance and procedures.

At the fourth meeting of the Global Partnership (closed session) and after a nomination process in the run-up to the conference, an Executive Committee was set-up. Germany is now a member of the Executive Committee and is represented by our initiative in combination with the German "Unternehmen Biologische Vielfalt 2020" platform. The Executive Committee is made up of the following countries:

India (2 years); Germany (2 years)---to be followed by France; Netherlands (1 year)---to be followed by the EU; Canada (1 year)---to be followed by Mesoamerica; Brazil (2 years); Japan (2 years); South Africa (1 year).

For more information on the Global Partnership please do not hesitate to contact us or look at: <http://www.cbd.int/business/gp.shtml>

Mr Reg Melanson from the Canadian Initiative, Chair of the Executive Committee of the Global Partnership, was offered the opportunity of giving a brief statement during the High Level Segment of COP 12 on 15 October.

High Level Segment Business Statement

Thank you and I am very pleased to be invited to the high level meeting today. I would also like to mention that as the director of the Canadian Business and Biodiversity Council, I am also the newly elected, and first, chair of the Global Partnership for Business and Biodiversity.

The Global Partnership stemmed from decisions taken at COP 10 and COP 11, and its development is a concrete signal by the global community of its increasing understanding that business needs to play a critical role in addressing the serious environmental problems facing us, including the loss of biodiversity. In 2014 the Global Partnership was officially opened to accept membership from the various business and biodiversity initiatives globally and today there are 19 official members with another 20 in various stages of development.

The overall mandate of the national / regional initiatives of the Global Partnership is to encourage dialogue amongst stakeholders and to help raise awareness of biodiversity and sustainability issues amongst the business community. They also work to assist companies in understanding and mainstreaming the goals of the Convention and the Strategic Plan for Biodiversity, including the Aichi Biodiversity Targets.

In order to achieve this, it will be important to target efforts where they will be maximally beneficial while simultaneously leveraging and synergizing the work being undertaken by other partner organizations. Business is a key stake holder in the Strategic Plan and aware of its responsibilities of implementing this plan.

To this end, on 12-14 October the Secretariat hosted a three day business forum. The themes that were prioritized for this business forum, mainstreaming, capacity building and reporting, were selected to reflect parts of the COP12 business draft decision currently under negotiation.

The key focus areas on day one were Sustainable Tourism, Commodities, Bio Trade and the Global Partnership. On days two and three discussion groups focused on the issues and concerns surrounding the implementation of the four key themes. All sessions focused on presentations and interactive discussions which led to desires for concrete actions by parties to create enabling environments so that businesses can integrate values of biodiversity into their operations and strategies.

Discussions in this three day event focused on:

- *enhancing communication between the various stakeholders to create a common basis of understanding and trust;*
- *creating practical ways that will help businesses contribute to the achievements of the Aichi Biodiversity Targets;*
- *creating momentum to achieve scale and results from the various business initiatives;*
- *helping both the public and private sectors to operate within planetary boundaries; and*
- *creating a level playing field by ensuring the implementation of legislation, regulation and economic incentives.*

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We want to collaborate with the Convention and its Parties to execute these actions. However, we also have to admit that in implementing these actions we face many challenges, including:

- Difficulty to go beyond the frontrunner companies, to reach out to the mainstream, including SMEs;
- Lack of financial and human resources for many business & biodiversity initiatives, including for the members of the Global Partnership;
- Translating the concepts of biodiversity conservation and sustainable use into business language and operational management decisions;
- Encouraging all stakeholders to find the balance between natural, social and financial capital; and

- Involving those stakeholders that don't have biodiversity on their agenda.

We seek the help of the Convention and its Parties to tackle these challenges. We call upon the Convention and its Parties to live-up to their commitments and implementation decisions taken on business and biodiversity. Business, governments, and NGOs are mutually dependent on one-another and we must hold each other to account in order to successfully implement the Aichi Biodiversity targets.

The time is over to point fingers at one another to act. Let us start working together, now!

Thank you.

NETWORKING WITH OTHER INITIATIVES

We enjoy good bilateral relations to a number of other initiatives, such as Fundación Biodiversidad – the Spanish Business and Biodiversity Initiative, and IBBI, the India Business & Biodiversity Initiative. COP 12 was a good place to intensify our networking with partners, such as the new Finnish initiative (no photo), IBBI or the Mesoamerica Initiative.



'Biodiversity in Good Company' and Mesoamerica, left to right:

Carolin Boßmeyer;
Ms. Alba Margarita Salazar Viscarra,
Executive Director, Biodiversity Partnership
Mesoamerica (Costa Rica);
Sally Maria Ollech; Svenja Paulino Rodriguez,
Directora, Programa Fomento de la "Biodiversity Partnership Mesoamerica", GIZ



Meeting IBBI, from left to right:

Boßmeyer; Ollech; Seema Arora,
Executive Director CII-ITC Centre of
Excellence for Sustainable Development;
Karina Yadav, Consultant CII-
ITC Centre of Excellence for Sustainable
Development

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