



Federal Ministry for the  
Environment, Nature Conservation  
and Nuclear Safety



XI Conference of Parties  
CONVENTION ON BIOLOGICAL DIVERSITY  
HYDERABAD INDIA 2012

## INVITATION TO SIDE EVENT

**“Germany’s Commitment to Business and Biodiversity: Creating a New Dynamic Platform for Action and Dialogue between Business, Government and Nature Conservation Institutions, and Setting up TEEB Germany”**

**WHEN:**

**18 October 2012, 13:15 – 14:45**

**WHERE:**

**Room 1.06 – Level 1**

**Lunch will be served**

The Federal Ministry for the Environment, Nature Conservation and Nuclear Safety will showcase innovative activities for integrating business in successfully implementing the goals of the Strategic Plan and Germany’s National Strategy on Biological Diversity. These activities are a contribution to CoP 10 decision X/21 on business engagement and build on Germany’s strong commitment in that field since CoP 9 in Bonn.

**The event will present key activities with a two-fold focus:** Against the background of the target year 2020 of the Strategic Plan, the German Government is increasing its efforts to set up a robust, structured dialogue with business in order to mobilize companies’ commitment even beyond Germany’s advanced regulation in the field of nature conservation. Thus, the Ministry is currently implementing **a new dynamic platform for action and dialogue – a joint approach of business and business federations, government and**

**nature conservation organizations to boost exchange and cooperation.** The ‘Biodiversity in Good Company’ Initiative is one of the project partners. The official high-level national launch is scheduled for March 2013 and will take place on the occasion of the National Forum on Biological Diversity. The side event intends to make participants familiar with the project, the process, the construction and goals of the platform and lessons learnt.

Complementary to these efforts, the German Government attaches great importance to involving business in the process and progress of TEEB Germany, the three year national TEEB project that commenced in 2011 under the title **“Natural Capital Germany – TEEB Germany”**. The event will be used to share information about the set-up and progress of TEEB Germany, especially regarding TEEB for Business.

### PROGRAMME

#### Presentations and statements by:

**Nicola Breier** Head of Division N I 4 “International Cooperation on Biological Diversity”,  
Federal Ministry for the Environment, Nature Conservation and Nuclear Safety

**Carolin Boßmeyer** Managing Director ‘Biodiversity in Good Company’ Initiative

**Joost Bakker** Project Manager, Global Nature Fund

**Dr. Julian Rode** Department for Environmental Politics, Helmholtz Centre for Environmental  
Research GmbH -UFZ

**Q&A, Plenary Discussion**

**Closing Remarks**