



Mainstreaming biodiversity in companies: The 'Biodiversity in Good Company' Initiative and India Business & Biodiversity Initiative (IBBI) present their experience and recommendations

“Mainstreaming biodiversity” – taking into consideration the values of biodiversity and functioning ecosystems in all critical sectors and policies – is the topic of CBD-COP 13. Businesses are indispensable players in all sectors, and must help find solutions within their scopes of action. Unprecedented biodiversity loss and degradation of ecosystem services quality are becoming major direct or indirect risks for companies.

As public awareness of the global biodiversity crisis grows, an increasing number of companies see business advantages in developing processes to integrate biodiversity into their operations and strategies, as well as seeking market-based solutions and opportunities. Yet there are great obstacles. Therefore, mobilisation for mainstreaming is also required in companies' decision-making processes. What prerequisites and agendas need to be set to pave the way?

Business and biodiversity platforms can be catalysts for change by pushing companies to address the challenges. In this side event, the 'Biodiversity in Good Company' Initiative located in Germany and the India Business & Biodiversity Initiative (IBBI) will make you familiar with their experience, recommendations, as well as examples for activities. Both networks are members of the CBD Partnership for Business and Biodiversity <https://www.cbd.int/business/gp.shtml>

- **'Biodiversity in Good Company'** will present its position paper “Mainstreaming the Topic of Biodiversity in Corporate Sustainability Management”. We will highlight some activities of the network and its members who all sign a “Leadership Declaration”. We will briefly inform about the progress of the German “Unternehmen Biologische Vielfalt 2020” (“Enterprise Biological Diversity 2020”), which was initiated by the Federal Environment Ministry in 2013 as a platform for business federations, nature conservancy organizations and authorities. Together with the environmental NGO Deutsche Umwelthilfe we will also introduce to you our event format “Discussion forum ecosystem services”.
- **The India Business & Biodiversity Initiative (IBBI)** will highlight case studies of some Indian companies in a publication. These businesses have an institutionalized framework for mainstreaming biodiversity aspects into their business operations, policies and strategies. IBBI will give a cinematic presentation showcasing the process adopted by the three IBBI member companies. The case studies are from two important sectors (agriculture and forestry), they address impacts as well as dependencies on biodiversity and show how companies contribute to the National Biodiversity Targets (NBTs) of India.

We look forward to discussing experiences and exchanging information with you!

Speakers:

- Welcoming note by Government representatives Germany and India:
 - Dr. Elsa Nickel, Director-General Nature Conservation and Sustainable Use of Natural Resources, Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety
 - Dr. Amita Prasad, Additional Secretary, Ministry of Environment, Forest and Climate Change, Government of India
- Carolin Boßmeyer, Managing Director, 'Biodiversity in Good Company' Initiative
- Pravir Deshmukh, Counsellor, India Business & Biodiversity Initiative (IBBI) office
- Ulrich Stöcker, Head of Nature Conservation, Deutsche Umwelthilfe (DUH)
- Example for a business case:
 - Mr. Yoshinori Hashibe, Manager, Agricultural Department, and Mrs Akane Takada-Brady, Environmental Education Planner, Environmental Department, Aleph Inc