

A short introduction to the first quality mark worldwide for indoor biocides with ecological compensation.



«Without insects, humans have only a few months left to live.»

Edward Wilson, American entomologist

It's high time we respect insects – especially since we sometimes combat them. Insects assume numerous valuable functions: They provide one third of the food in the western world by pollination. Most of our clothes are co-produced by insects. And they contribute a lot to biodiversity. But society has not realized this yet.

INSECT RESPECT® promotes the awareness for insects and for biodiversity in our everyday life. It creates ecological compensation for the loss of insects that is caused by the indoor use of biocide products.

www.insect-respect.org

A sign of respect towards insects.

We respect insects as creatures which have a high value for us and our **Ecosystem**.

We assert that insects can affect us and our environment and **sometimes** we have to eradicate them.

We are **pro-active** in dealing with the losses of insects caused by our control products.

We are strengthening consumers and manufacturers with regards to dealing **consciously** with biocides.

We support projects for construction of **insect-friendly habitats** in order to compensate for what is extracted from nature.

We promote **biodiversity** of residential areas by creating close to nature compensation areas.

We strive to the highest possible environmental sustainability of biocidal products on the principle of **reduce, recycle and compensate**.

We invest in the **research** of insect behavioural and ecological insect repellents.

We develop **marketable solutions**, that differentiate through a sustainable orientation.

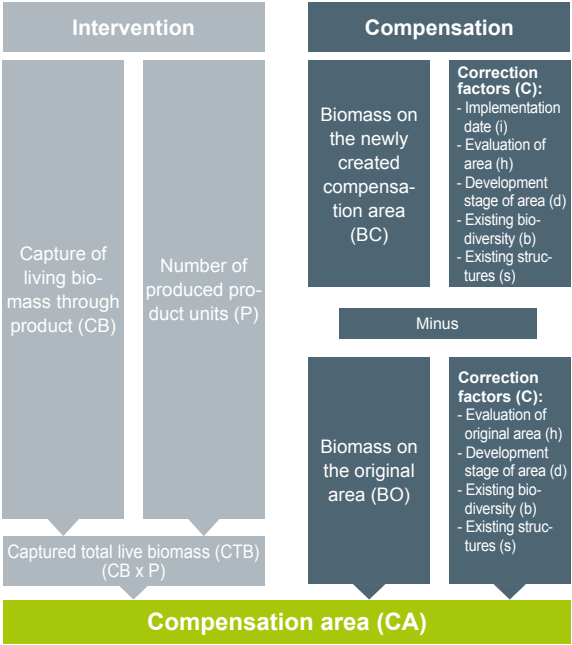
We are committed to include our ecological activities used in **social projects**.

INSECT RESPECT® is the first quality mark worldwide for control-neutral biocides. It is exclusively awarded to products, the manufacturers of which create a compensation which is appropriate for the species of the controlled insects. Not just the respect for insects - anchored in our ten guiding principles (see left) - is unique. **INSECT RESPECT®** also takes a new path with the implementation: The compensation will not only become possible through the sale of the products, but is ensured from the start with their production already. The consumers thereby are granted full warranty that control and conservation are in balance.



A compensation model with model character.

The principle of INSECT RESPECT® is conceivably simple. A product kills insects, which are subsequently missing in the ecological system. Compensation is created for this loss with the installation of insect-friendly extensive greened roofs in residential or industrial areas. The developed method - the first of this kind worldwide - is based on the weight of the insects (living biomass):

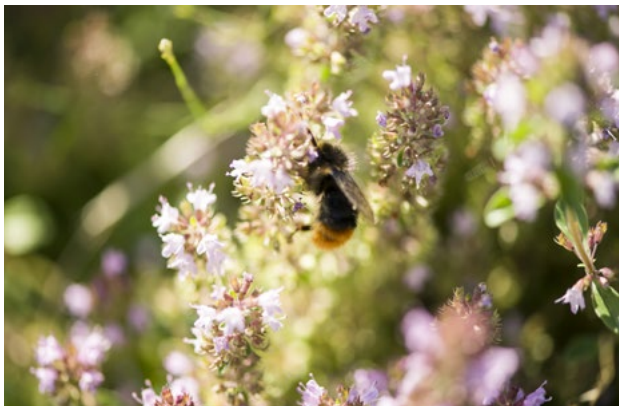


«Nature keeps us all alive – a fact that we like to ignore to be able to rapidly extract as much resources as possible. Insect Respect questions this behaviour and is setting a good example. This is not only a sign of a long-term vision, but also the recognition that a better world starts with one's self.»

**Dr. Hans R. Herren,
CEO Millennium
Institute, Alternative
Nobel Prize 2013**



The first compensation areas are realized.



Since 2012 and 2015 the flat roofs of the administration buildings of Reckhaus Germany and Switzerland have been insect-friendly zones: The first INSECT RESPECT® compensation areas. The investment enables extensive planting, in addition supported by little hills and small structures.

Do you want to support biodiversity? We will be pleased to help you with the conceptual idea and implementation as well as with the application of INSECT RESPECT® to your products. We will also be pleased to attend you with certification of compensation areas and communication of your projects.

Received Awards (extract):



**Green
Product Award**
Selection 2015

**Prix Suisse de
l'Ethique**
Lauréat 2015 HEIG-VD



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